

1 {Decision Point 3}

2 **OPTION 3:**

3 Add 2 Cal. Code Regs. Section 18450.3:

4 **18450.3. Committee Name Identification. Advertisement Disclosure.**

5 (a) For purposes of implementing the name identification requirements of
6 Government Code section 84504, the following shall apply to any committee defined in
7 subdivision (a) of Government Code section 82013.

8 (1) Identification of a disclosable contributor's industry, goal or purpose pursuant
9 to this section must explicitly identify the contributor's product, commodity, or service
10 that is specifically concerned and related to the ballot measure in question.

11 (2) If a disclosable contributor is a business entity, however organized, and is a
12 member of an identifiable industry, a committee name identifying that industry shall be
13 presumed to disclose sufficiently the economic or special interest of the major contributor.

14 (b) For purposes of this regulation, an "industry" means persons and/or entities who
15 derive economic benefit from the manufacture, sale, or distribution of similar products,
16 commodities, or services, including professional services.

17 (c) If a disclosable contributor is a labor organization recognized under state or
18 federal law, a committee name that uses the term "organized labor" or the term "labor
19 union(s)" shall be deemed to disclose sufficiently the economic or special interest of the
20 contributor.

21 (d) If a disclosable contributor is a non-profit entity, however organized, a
22 committee name must include information identifying the specific goal or purpose for
23 which the entity was formed.

1 (e) If, pursuant to Government Code section 84504, major donors of \$50,000 or
2 more share a common employer, the identify of the employer shall also be disclosed.

3 (f) If, pursuant to Government Code section 84504, candidates or their controlled
4 committees, as a group or individually are major contributors of \$50,000 or more, the
5 committee name identification shall include the controlling candidate's name.

6 (g) In addition to the requirements of Government Code section 84504, for
7 purposes of implementing the name identification requirements of Government Code
8 section 84506, if an acronym is used to specify any committee names, the names of any
9 sponsoring organization of the committee shall be printed on print advertisements or
10 spoken in broadcast advertisements.

11 NOTE: Authority cited: Section 83112, Government Code.
12 Reference: Sections 84504 and 84506, Government Code.